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11/1/95

George Lardner, newsroom
The Washington Post
1150 15 St., NW
Washington, DC 20071

Dear George,

Lil says you did very well on NBC-TV last night. I was asleep.

She was rather indignant about a crack when you were not on camera, what is a reporter with 36 years of experience doing writing a book?

If and when you have time I'd like to make a suggestion or two. Remember, while not recently, I've had some experience with such shows and that stupidity if not nastiness gives you a fine opportunity.

On TV or oped.

For those who do not live with or on soundbites. For them, too!

It anything like that is pulled to your face do not be timid and it invites pointed response that need not be impolite.

It delivers the audience to you and to what you are saying.

I had to reprint Whitewash in a week after some of that in 1966.

Doubleday in NY sold 300 copies by noon! One day.

Remember, it is not just your book you are selling. You are taking information they need to the people. Which selling the book also does.

Thanks for those ARRB releases. Glad to get any of them for the record and to be sure they are staying away from all real assassination records.

That is their record to date.

best,

Harold